
C O R P O R A T E P A R T Y &
S P O N S O R S H I P

COWTOWN-RODEO.CA

H O S T C O R P O R A T E C L I E N T S
S P O N S O R S H I P
S T A F F T E A M B U I L D I N G

K I C K U P S O M E D I R T
F O R A N A M A Z I N G
C A U S E !



PARADE DAY
JULY 6, 2018
2:00 - 8:00 PM
GIRLETZ RANCH



A B O U T T H E C H A R I T Y

OFTEN WE ASK: "WHAT IS GOODNESS?" IT IS VERY PLEASANT THAT IN OUR DIFFICULT TIME, THERE ARE PEOPLE WHO ARE WILLING TO COME TO THE AID OF OTHERS; KINDLY, UNSELFISHLY AND FROM THE HEART.

--Headmistress, Karuna Girls College

"A GOOD PERSON IS A HAPPY PERSON. AND KINDNESS CERTAINLY COMES BACK TO THOSE WHO GIVE IT."

The Karuna Girls College in Lumbini, Nepal, opened its doors in June 2013 with a modest enrollment of 30 students. Today, more than 220 girls attend the school, and in five years, Medical Mercy Canada hopes to enroll 400 girls each year.

The Karuna Girls College focuses exclusively on education beyond elementary school for teenage girls and vocational training for disadvantaged women.

In poor traditional families, girls are not expected to continue past elementary school. They are normally married off & forced to live with and take care of the husband's family. Parents have to pay large dowries to get their daughters married and thus girls are seen as a burden on the family.

The lack of girls' education contributes to several systemic global problems:

- Lack of basic health
- Severe malnutrition
- Family hygiene
- Over-population
- High infant/mother mortality rates
- Lack of social responsibility

Apart from offering English, Math, Science and other academic subjects, the school provides basic life skills such as nutrition, family planning, agriculture, and environmental awareness.

To learn more about this cause or the many other projects Medical Mercy Canada is engaged in visit www.medicalmercy.org

Canadian Charity # BN 869890541 RR0001)



6 tickets purchased puts a girl through school for a year



Your help is needed to fund the roof on the third floor!

SPONSORSHIP VALUE



THANK YOU FOR TAKING THE TIME TO CONSIDER THE COWTOWN RODEO AS A POPULAR PROMOTIONAL EVENT TO SHARE WITH YOUR CLIENTS AND STAFF.

"A PERFECT MIX OF BUSINESS, CHARITY AND FUN".

Staff Appreciation / Team Building

- Enter your own teams in participation events
- Show your employees an awesome time while team-building and networking with like-minded professionals
- Purchase additional admission, meal and drink tickets at a discounted rate!

Corporate Appreciation Events

- Host your best clients at this event that allows you all to become part of the action with our up-close entertainment and games and prizes
- Show community-minded support of a worthy cause
- Have your own tent and banner

Brand Awareness

All sponsors will be recognized on our website, as well as all ongoing promotional materials, like tickets, posters, etc.

Ticket Purchase

Sponsors will receive printed tickets for easy distribution to guests.

To create your custom sponsorship package, or discuss how we can partner in this fantastic event while giving you the most value for your sponsorship, please contact:

Trevor Ironside
403-680-7780 | ironside@shaw.ca

Event Comparison

Our rodeo competitors are world-class

You can lean over the fence and get dirt in your teeth

With free transportation, food, private tent opportunities, live band and more

Demographics

- Over 1000 attendees
- 18+ event between 25-75
- Like-minded professionals

Sponsor Packages	Partner	Tent	Box Suite	Corporate VIP
Contribution	\$8000	\$5000	\$4000	\$2000
Logo Recognition	✓	✓	✓	✓
VIP tickets included	40	20	12	6
Drinks included	200	100	60	30
BBQ meals included	40	20	12	6
Sponsor Banner	✓	✓	✓	--
Tent	✓	✓	--	--
Box Suite	--	--	✓	--
Eligible tax receipt amount	\$3810	\$2730	\$2978	\$1564

SPONSORSHIP FORM



Thank you for taking the time to consider the Cowtown Rodeo as a valuable stampede promotional event and charitable donation. Make the world a better place by educating repressed teenage girls who are eager for the opportunity to attend secondary education.

Please complete the form below and return it to Trevor Ironside:
403.680.7780 | ironside@shaw.ca

Sponsorship Level: _____

Company Name: _____

Name (for tax receipt): _____

Mailing Address: _____

Contact person: _____

Telephone: _____

Email: _____

Authorization Signature: _____

Authorized by (please print): _____

Date: _____

Method of payment:

- Online by credit card: www.Cowtown-rodeo.ca
- Cheque payable to: Medical Mercy of Canada,
Bay 6, 1216 – 34th Ave NE, Calgary, AB, T2E 6L9

PREVIOUS SUPPORTERS

THANK YOU TO OUR GENEROUS SPONSORS

